#### **Projection Distance Chart**

Display size (16:9)			Projection distance	
Screen diagonal (inch)	W (inch)	H (inch)	Wide (feet)	Tele (feet)
60	52.3	29.4	6.1	12.2
70	61	34.3	7.1	14.2
80	69.7	39.2	8.1	16.2
90	78.4	44.1	9.2	18.3
100	87.2	49	10.2	20.3
110	95.8	53.9	11.2	22.4
120	104.6	58.8	12.2	24.4
130	113.3	63.7	13.2	26.4
140	122	68.6	14.2	28.4
150	130.7	73.5	15.3	30.5
160	139.5	78.5	16.3	32.5
170	148.2	83.3	17.3	34.6
180	156.9	88.2	18.3	36.6
190	165.6	93.2	19.3	38.6
200	174.3	98.1	20.3	40.7

distances are design specifications, so there is  $\pm 5\%$  v

#### **Optional Equipment**



PK-EM2 PK-AG3

User-replaceable Lamp Not suitable for household om illumination

**RF** Method **RF** Method 3D Glasses 3D Synchro Emitter

#### Connectors

PK-L2312UG



00 0 0

0.7 inch Full HD D-ILA (1920 x 1080) x3 4K e-shift3 Techno 3840 x 2160\* 1920 x 1080 x2 Zoom & Focus: Motorized; f=21.4-42.8mm / F3.2-4 ±80% Vertical and ±34% Horizontal (motorized) 60 inch – 200 inch (diagonal) NSH 230W (lamp life; approx, 4,000 hours when the lamp is in Low mode) 1.300 lumens\* 2 1,500,000 :1 600,000 :1 1,200,000 :1 150,000 :1 120,000 :1 60,000 :1 50,000 :1 1 (RCA:Y.Pb/Cb.Pr/Cr) Com 2 (3D/Deep Color/CEC compatible) 1 (Mini jack, DC12V/100mA) 3D Sync 1 (Mini DIN 3pin) 1 (D-sub 9pin) 1 (Mini jack) I AN (RI-45 480i/p, 576i/p, 720p 60/50, 1080i 60/50, 480p, 576p, 720p 60/50, 1080i 60/50, 1080p 60/50/24 3840 x 2160p 60/50/30/25/24, 4096 x 2160p\*3 24 1080p 60/50/24 480i/p. 576i/p. Analog \_ 720p 60/50,1080i 60/50 VGA/SVGA/XGA/WXGA/ VGA/SVGA/XGA/WXGA/FWXGA/WXGA+/SXGA/WXGA++/ WXGA+/ SXGA/WSXGA+/ WUXGA WSXGA+/WUXGA 720p 60/50, 1080p 24, 1080i 60/50 Side-by-Side (half) 720p 60/50, 1080p 60/50/24, 1080i 60/50 Top & Bott 720p 60/50, 1080p/24 330W (Normal standby: 360W (Normal standby: 7W, Eco-mode standby: 0.4W) 0.8W, Eco-mode standby: 0.4W) 23dB (When the lamp is in 21dB (When the lamp is in Low mode) Low mode) AC100V-240V, 50/60Hz 17 7/8" x 7" x 18 1/2"

#### \*1 Resolution is 1920x1080 at 3D mode.

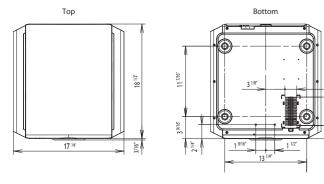
Specifications

\*2 Measurement, measuring conditions, and method of notation all comply with ISO 21118. \*3 When the video input signal is at 4096 x 2160p, data above 3,840 is not displayed equally on the left and right.

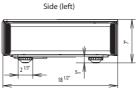
33lb

DLA-X900RKT/X700R/X500R DLA-X35B

#### External Dimensions (unit: inches)



30 A		Sid
Rear: DLA->	(35B	Rear: DLA-X90
	344	134



33.29lb

32.3lb

00RKT/X700R/X500



• D-ILA is a registered trademark of JVC KENWOOD Corporation. • e-shift is a registered trademark of JVC KENWOOD Corporation. • The projector is equipped with an ultra-high pressure mercury lamp, which may break, emitting a loud noise, when it is subjected to shock or after it has been used for some length of time. • Please note that, depending on how the projector is used, there can be considerable difference between individual lamps regarding how many hours they will operate before requiring replacement. • An additional payment is required for installation of a new lamp, if necessary. • The projector lamp requires periodic replacement and is not covered by warranty. • Please be aware, because the D-ILA device is manufactured using highly advanced technologies, 0.01% or fewer of the pixels may be non-performing (always on or off).

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D-ILA PROJECTORS

DLA-X900RKT DLA-X700R DLA-X500R DLA-X35B





The Next Stage in 4K





 Industry's highest dynamic contrast ratio: 1,500,000:1\* Industry's highest native contrast ratio: 150,000:1\* Brightness: 1,300 lumens

\*As of November 1, 2013 JVC data.



DLA-X700R D-ILA Projector with 3D Viewing

 Dynamic contrast ratio: 1,200,000:1 Native contrast ratio: 120,000:1 • Brightness: 1,300 lumens



DLA-X500R D-ILA Projector with 3D Viewing

 Dynamic contrast ratio: 600,000:1 Native contrast ratio: 60,000:1 Brightness: 1,300 lumens







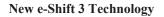
# Original technologies to realize high-precision and high-definition 4K images

New 6th generation

0.7-in. D-ILA device

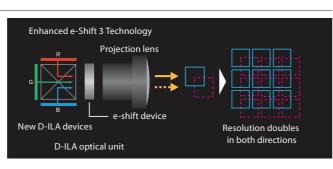
### Newly Developed Proprietary D-ILA Device

The exceptional picture quality of JVC projectors is achieved by the precision technology behind the company's original D-ILA devices. The latest device, which has an even narrower gap between pixels and is planarized, achieves brighter images rich with contrast. The device is optimally designed to complement ultra-high 4K resolution for precision image expression with virtually no screendoor effect.



JVC's e-Shift technology shifts sub-frames by 1/2 pixel both vertically and horizontally to achieve 4 times the pixel density of the original content. Optimized for the new D-ILA device, the latest e-Shift 3 Technology boosts definition to a higher level.





Conventional device

New D-ILA device

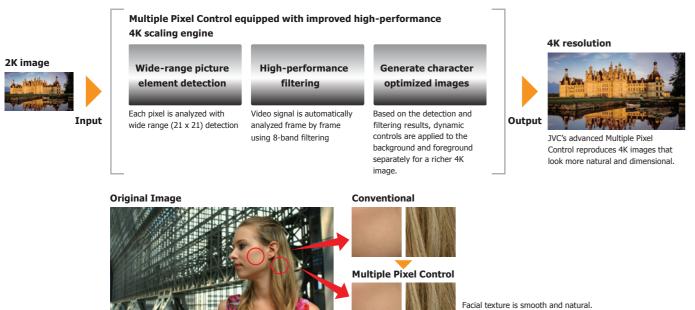
Simulated picture

# **Multiple Pixel Control**

High-performance image processing technology is necessary for the precise reproduction of full HD sources on a 4K projector. JVC improved its Multiple Pixel Control technology featured on new models. In addition to wide-range picture detection and high-performance 8-band filtering,

Auto Mode has been added that performs frame adaptive filtering and picture generation to achieve a high-definition image optimal for a variety of scenes. Multiple Pixel Control lets the user experience immersive 4K images without complicated picture adjustments.

> Each strand of hair is reproduced with more precision

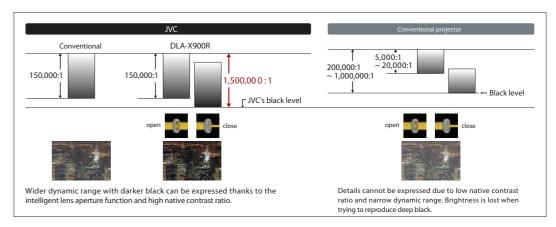


Contrast and color imaging technology produce images with stunning reality.

# The Industry's Highest Dynamic Contrast Ratio of 1,500,000:1\* Achieved with the Industry's Highest 150,000:1 Native Contrast Ratio\*

The combination of JVC's original D-ILA device and an optical engine equipped with new wire grid to improve polarization performance results in the industry's highest contrast ratio of 150,000:1\*. What's more, the industry's highest 1,500,000:1\* dynamic contrast range is realized with the newly developed Intelligent Lens Aperture that optimally adjusts black level using an original algorithm to analyze the input video source, and Clear Black that boosts the contrast between light and dark. Enjoy highdefinition video full of reality that can only be achieved with such a high native contrast ratio.

\* As of Nov. 1, 2013, JVC data



#### Brightness of 1,300 lumens to Reproduce High Chromatic Purity

1,300 lumens brightness is achieved by virtue of a new optical engine equipped with new device that uses light more efficiently. A bright picture with high chromatic purity is realized thanks to optic design that excels in real-life usage situations.

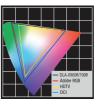
# JVC's Unique Real Color Imaging Technology (DLA-X900RKT/X700R)

JVC original-development Real Color Imaging Technology realizes wider color reproduction and dramatically improves color rendition with settings for Xenon lamp color temperature and new dedicated color profiles. Combined use of picture quality modes and dedicated color profiles results in 23 different ways to enjoy high quality images.

#### · Supports x.v. Color for Wide Color Space Reproduction

Featuring a color space wider than that of Adobe RGB or DCI, the D-ILA projectors vividly reproduce a fuller spectrum of colors such as the green

of trees, the blue of oceans, etc., which is difficult to recreate accurately. Even wider "x.v. Color" color space is supported, enabling viewers to enjoy 4K video with rich colors incorporated in the original 4K source.



#### Featuring a Photo Mode that reproduces the texture of photographs

Picture Mode now features a new Photo Mode. Subtle textures and colors contained in still photos are precisely reproduced to enable dynamic pictures to be enjoyed on the big screen.



Conventional projector



DLA-X900RKT

### Xenon-lamp Color Temperature Setting

Supports a color temperature setting Xenon Mode, which is equivalent to that of a Xenon lamp, a popular light source used in cinemas. This setting allows for the authentic reproduction of colors similar to those of film in cinemas, while using highly efficient and economical ultra-high pressure mercury lamps



onal color temperature setting

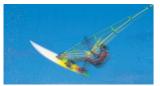


Xenon Mode color temperatur setting

# Picture adjustment functions and convenient features

# **Clear Motion Drive 3**

Dramatic improvement has been applied to JVC's original Clear Motion Drive, including the adoption of a motion detection algorithm and highspeed LSI to drastically reduce ghosting or afterimage in high-speed scenes. This function works for 4K and 3D images to recreate clear and smooth movement in the picture.





Clear Motion Drive: Off

# Clear Motion Drive: On

### **Color Management System with 7-Axis Matrix**

A 7-axis matrix of red, green, blue, cyan, magenta, yellow, and orange ensures the precise adjustment of hue, saturation, and intensity. Selection of the color spectrum such as skin tones can be easily performed.

#### **Screen Adjustment Modes**

The projector selects the best mode to match the screen being used for images with natural color balance.





Screen adjustment mode Off

Screen adjustment mode On

\* Please refer to JVC website for a comparison table of primary screens and adjustment modes

### **Pixel Adjust Function**

The Pixel Adjust function allows users to precisely correct color deviation in 1/16-pixel increments. It is also capable of segmenting the entire screen into 121 points and adjusting them individually to realize clearer video without color deviation. Two settings can be stored in the memory.

#### Lens Memory Function

This function stores ten (five on X500R/X35B) separate lens adjustments for zoom, shift and focus that can be easily recalled when needed. Memory settings can be switched between each setup via the remote controller.

Lens memory examples (when using CinemaScope screen)





Memory 2: CinemaScope size

Memory 1: Standard 16:9



# High Quality 3D Images of D-ILA

In addition to JVC's original Frame Addressing method to reproduce 3D images with vivid colors, the optical engine featuring a set of new D-ILA devices is capable of achieving more brightness. Furthermore, 3D image adjustment functions such as Crosstalk Cancelling are featured to offer the kind of realistic and exciting 3D images that only D-ILA can provide.



#### Notes about viewing 3D video content

 The optional 3D Synchro Emitter and 3D glasses are required to view 3D images from the D-ILA projectors. 3D video software (3D media or output of 3D broadcasts) and a 3D-compatible video player are also required.

- Perception of 3D images will vary with individual viewers.
- · Stop viewing 3D images immediately if any discomfort such as headaches, dizziness, eye fatigue, etc. occurs.
- Viewing of 3D images by children under the age of five is not recommended. Read the Safety Precautions in the User Manual carefully before viewing any
- 3D source

### **Smoothly Control the Projector via a Smart Device**

JVC D-ILA projectors can be controlled from smart devices such as smartphones and tablets. The smart device remote control app features an intuitive graphical UI and exclusive controls not found on the projector's supplied remote control for easy operation. Additionally, there are built-in help functions for smoother operation.

#### Industry Certified Projectors -THX 3D Display Certification (DLA-X900RKT/X700R)

THX 3D Display Certification



Equipped with ISF (Imaging Science Foundation) Certified Calibration Controls (C3) mode



3D entry class projector enables high quality viewing even in bright living rooms by virtue of 1,300 lumens brightness and 50,000:1 native contrast.

# DLA-X35B



• Bright picture realized with brightness of 1,300 lumens and native contrast ratio of 50,000:1

- Bright 3D viewing with reduced crosstalk only possible with D-ILA
- 6 Picture Modes and 3 Color Spaces
- Environmental Setting
- 5-mode Lens Memory
- 3 Screen Adjustment Modes
- Pixel Adjust by 1 pixel increment

#### Feature Comparison

Model	DLA-X900RKT	DLA-X700R	DLA-X500R	DLA-X35B
4K e-shift3* 1	•	•	•	—
4K signal input* 2	•	•	•	_
3D capability	•	•	•	•
2D-3D converter	•	•	•	•
Multiple Pixel Control	•	•	•	_
Environmental setting	•	•	•	•
Picture Data In/Out* 3	•	•	•	_
Picture Tone	•	•	•	_
Pixel Adjust	• (by 1/16-pixel increment, 2 memories)	<ul> <li>(by 1/16-pixel increment, 2 memories)</li> </ul>	• (by 1/16-pixel increment, 2 memories)	<ul> <li>(by 1-pixel increment, 1 memory)</li> </ul>
Lens Memory	• (10 memories)	• (10 memories)	• (5 memories)	• (5 memories)
Clear Motion Drive	Ver.3	Ver.3	Ver.3	Ver.2
THX 3D Display Certification	•	•	_	_
ISF C3 mode	•	•	_	_
MPC Analyzer	•	•	•	_
Real Color Imaging Technology	•	•	_	_
Color Management	7-axis	7-axis	7-axis	_
Color Temperature (Xenon-lamp mode)	•	•	_	_
Screen Adjustment Mode	106 Modes (up to 255 modes)	106 Modes (up to 255 modes)	106 Modes (up to 255 modes)	3 modes
Clear Black	•	•	•	_
Darkness and Lightness Correction	•	•	•	_
Digital Keystone* 1	Vertical direction	Vertical direction	Vertical direction	Both directions
Anamorphic Mode	•	•	•	•
Intelligent Lens Aperture	•	•	•	_
Lens Aperture	<ul> <li>(16 step advanced)</li> </ul>	<ul> <li>(16 step advanced)</li> </ul>	• (16 step)	• (16 step)
Automatic Lens Cover	•	•	_	_

\*1 This function cannot be used while projecting in 3D mode. \*2 50p/60p compatible with 4:2:0 color base. \*3 Requires dedicated software as well as PC and LAN cables

Memory 3: CinemaScope size with subtitles outside of the screen

