

THE FOLLOWING SWEEPSTAKES IS FOR PLAY IN THE UNITED STATES ONLY AND SHALL BE CONSTRUED AND EVALUATED ACCORDING TO UNITED STATES LAW. DO NOT ENTER THIS SWEEPSTAKES IF YOU ARE NOT LOCATED IN THE UNITED STATES AT THE TIME OF ENTRY.

JVC'S BATTLESHIP™ EPIC ADVENTURE SWEEPSTAKES

OFFICIAL RULES AND CONDITIONS

NO PURCHASE OR SALES PRESENTATION NECESSARY. A PURCHASE OR SALES PRESENTATION DOES NOT IMPROVE YOUR CHANCES OF WINNING.

1. **Sponsor:** The Sponsor of "JVC's Battleship™ Epic Adventure Sweepstakes" ("Sweepstakes") is JVC Americas Corp. ("Sponsor" or "JVC"), 1700 Valley Road, Wayne, NJ 07470.
2. **Eligibility:** Sweepstakes open to legal residents of the 50 United States and District of Columbia who are 18 years of age or older as of the beginning date of the Promotional Period, possess valid government identification and have not won a prize within ninety (90) days preceding the Promotion Period in any other promotions sponsored by JVC. Employees and directors of JVC, Universal Studios Home Entertainment LLC., each of their respective parent companies, affiliates, subsidiaries, divisions, licensees and advertising and promotion agencies (collectively "Sweepstakes Entities") and all of the above's immediate family members (parent, child, sibling, and spouse of each) and those living in the household of same are ineligible. Sweepstakes subject to all applicable federal, state, and local laws and regulations. Void outside the 50 United States/D.C. and where prohibited by law.
3. **How to Enter:** Sweepstakes starts August 14, 2012 at 12:00:01 a.m. EST and ends August 28, 2012 at 11:59:59 p.m. EST ("Promotional Period"). During the Promotional Period, complete and submit an entry form on the "Battleship Sweepstakes" link on the JVC Facebook page at <http://www.facebook.com/jvcusa>. Personal information will be collected for each entry including your email address and name. **Limit of one (1) entry per person. Each entry will be eligible for all of the daily drawings during the Promotional Period and the grand prize drawing.**

This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Facebook. You understand that you are providing your information to Sponsor and not to Facebook. Any questions, comments or complaints regarding this Sweepstakes should be addressed to JVC and not to Facebook.

4. **Daily Drawings:** A random drawing will be held each day of the Promotional Period ("Daily Drawing") from among all eligible entries received up to the Daily Drawing day.

Grand Prize Drawing: A random drawing will be held on August 30, 2012 at 12:00:01 p.m. EST from among all eligible entries received during the Promotional Period.

Drawings will be conducted by the Sponsor, whose decisions on all matters pertaining to the Sweepstakes are final. Prizes will be shipped within 6 to 8 weeks of the drawing. If prize is returned as undeliverable or in the event of noncompliance with these Official Rules, prize will be forfeited and may be awarded to an alternate winner. Limit one drawing prize per person/household/e-mail address.

5. **Number of Prizes Available, Prizes, Approximate Retail Value and Odds of winning Prizes:** One (1) Grand Prize: a JVC ADIXXION HD action camera, model GC-XA1, a *Battleship*[™] Blu-ray[™] Combo Pack, a *Battleship*[™] T-shirt, and a *Battleship*[™] hat, ARV \$419.80. Fourteen (14) Daily Prizes: One prize per day consists of either a *Battleship*[™] Blu-ray[™] Combo Pack and a *Battleship*[™] T-shirt, ARV= \$54.90 (7 total) or a *Battleship*[™] Blu-ray[™] Combo Pack and a *Battleship*[™] hat, ARV= \$49.90 (7 total). Odds of winning the Prizes depend on the number of eligible entries received during the Promotional Period. No more than the number of prizes stated herein shall be awarded.
6. **Winner Notification:** Winners will be notified through the email address provided on the entry form. Winner will have three (3) days to respond after receiving initial prize notification or the prize may be forfeited and awarded to an alternate winner.
7. **General Prize Restrictions/Total ARV:** No prize substitution or transfer of prize permitted, except by the Sponsor due to prize unavailability. Taxes on prizes are the sole responsibility of winners. Acceptance of a prize constitutes permission for the Sponsor and its designees to use winner's name and likeness for advertising, promotional and other purposes in any and all media now and hereafter known without additional compensation unless prohibited by law. Winner acknowledges that neither Sweepstakes Entities nor their directors, employees, or agents, have made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to any prize, including but not limited to its quality, mechanical condition or fitness for a particular purpose. Any and all warranties and/or guarantees on a prize (if any) are subject to the respective manufacturers' terms therefore, and winner agrees to look solely to such manufacturers for any such warranty and/or guarantee. The total ARV of all prizes is \$1,153.40.
8. **Limitation of Liability:** The Sweepstakes Entities, Facebook and any and all Internet server(s) and access provider(s) and each of their respective affiliates, subsidiaries, parent corporations, retailers and advertising and promotion agencies, and all of their officers, directors, shareholders, employees and agents (collectively "Released Parties") are not responsible for incorrect or inaccurate transfer of entry information, human error, technical malfunction due to participation in this Sweepstakes or any other problem or error that may occur. By entering, participants agree to release and hold harmless the Released Parties from and against any and all claims, actions and/or liability for injuries, loss or damage of any kind arising from or in connection with participation in and/or liability for injuries, loss or damage of any kind, to person or property, arising from or in connection with participation in and/or entry into this Sweepstakes, participation in any Sweepstakes-related activity or use of any prize won. Entry materials that have been tampered with or altered are void. If for any reason this Sweepstakes is not capable of running as planned, or if this Sweepstakes does not allow the proper playing of this Sweepstakes and processing of entries per these rules, Sponsor reserves the right, at its sole discretion, to disqualify any individual implicated in such action, and/or to cancel, terminate, modify or suspend this sweepstakes or any portion thereof. In the event this Sweepstakes is cancelled, JVC will conduct a random drawing to award the prize from among all eligible, non-suspect, entries received prior to the time of the action or event warranting such cancellation. Any attempt by an entrant or any other individual to deliberately undermine the legitimate operation of the Sweepstakes is a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek damages and other remedies from any such person to the fullest

extent permitted by law. This Sweepstakes is governed by the laws of the State of New Jersey and all entrants hereby submit to the jurisdiction and venue of Passaic County, New Jersey for the resolution of all claims and disputes.

9. **Winners List:** To obtain a list of the winners, send a self addressed stamped envelope to: JVC's Battleship™ Epic Adventure Sweepstakes, 1700 Valley Road, Wayne, NJ 07470. Deadline for requests is September 30, 2012. Winners' names will be sent once the winners have been verified.